



2009 BetterCables.com Dealer Agreement

Agreement made and entered into this ____ day of ____ by and between Better Cables LLC a Commonwealth of Virginia LLC (hereinafter referred to as BC) having its principal place of business at 43300 Southern Walk Plaza STE 116, Broadlands, VA 20148.

And Dealer's full name _____

DBA, if different from legal name _____

Dealer's FEIN: _____

Dealer's State Resale Number: _____

Dealer's website: _____

Dealer's E-mail Address: _____

Dealer's Phone: _____

Dealer's Fax: _____

Hereinafter, referred to as "Dealer," and having its principal place of business at:

BC and Dealer AGREE to the following:

- 1.) Appointment
 - a. BC hereby appoints Dealer as an Authorized BetterCables Dealer for BC products and dealer hereby accepts appointments as a non-exclusive BC Dealer.
- 2.) Acceptance
 - a. Dealer accepts the appointment to sell BC products, and will make all sales hereunder in accordance with this Agreement.
- 3.) Term
 - a. Unless terminated as hereafter provided, this Agreement shall be for a term of one year commencing from date agreement is signed.
- 4.) Products
 - a. Upon the signing of this Agreement by the parties, Dealer shall become the Authorized Dealer for the following BC product(s): cables and accessories
- 5.) Sales Limitations – Dealer agrees to the following
 - a. Dealer shall only sell to the end-user.
 - b. Dealer is not allowed to advertise BC product pricing below MAP
 - c. A violation of the provisions of this paragraph shall give BC the right to immediately terminate this Agreement "for cause". Upon termination, all invoices due BC shall become immediately due and payable.
- 6.) Purchase Requirements
 - a. Currently, there are no minimum order requirements.
- 7.) Termination
 - a. BC may terminate this Agreement at any time without cause by giving Dealer thirty days written notice of termination.
 - b. BC may immediately terminate this Agreement "for cause". "Cause" shall include, but not be limited to the following: Advertising units below MAP.

IN WITNESS WHEREOF, the parties have executed this Agreement the day and year first above written.

Dealer's Principal Officer (Print Name and Title) _____

Dealer's Principal Officer (Signature) _____

FAX BACK TO: (703) 894-2899